

## Message Text

UNCLASSIFIED

PAGE 01 CARACA 00723 232036Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----110612 240423Z /75  
R 231918Z JAN 78  
FM AMEMBASSY CARACAS  
TO SECSTATE WASHDC 0853  
INFO USDOC WASHDC

UNCLAS CARACAS 0723

E.O. 11652:NA  
TAGS: BEXP, VE  
SUBJECT: PROPOSED ALABAMA/MISSISSIPPI  
IOGA TRADE MISSION

REF: (1) STATE 310118 (2) STATE 204947 (3) CARACAS 0645

1. EMBASSY CARACAS DID NOT RECEIVE REFTEL 2 AND WOULD APPRECIATE DEPARTMENT RETRANSMITTING TO CARACAS.

2. DURING LAST TWO YEARS, (1976-1977), EMBASSY HAS HOSTED THE VISITS OF AN ALABAMA TRADE MISSION, AND THREE VISITS BY REPRESENTATIVES OF THE MISSISSIPPI MARKETING COUNCIL. ONE OF THESE VISITS INCLUDED MISSISSIPPI GOVERNOR FINCH. (SEE '77 CARACAS 2999)

3. EMBASSY WOULD APPRECIATE RECEIVING DETAILED INFORMATION ON THE PRODUCTS TO BE FEATURED BY MEMBER COMPANIES OF PROPOSED TRADE MISSION IN ORDER TO MAKE AN EVALUATION OF THE MARKETABILITY PROSPECTS OF MEMBER-COMPANIES' PRODUCTS.

4. BASED ON RECENT EMBASSY EXPERIENCE WITH STATE-ORGANIZED TRADE PROMOTION EFFORTS BY ALABAMA AND MISSISSIPPI, EMBASSY IS NOT ENTHUSIASTIC ABOUT SUPPORTING A MISSION WHICH WOULD YIELD ONLY MEAGER POSITIVE RESULTS. LIKEWISE, EMBASSY'S MID-1978 TRADE PROMOTION EVENTS SCHEDULE IS ALREADY QUITE FULL.

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5. USDOC PLEASE PROVIDE EMBASSY WITH PRODUCT LITERATURE REQUESTED ABOVE SO THAT FINAL DETERMINATION MAY BE MADE AS TO ACCEPTABILITY OF PROPOSED MISSION FOR EMBASSY CARACAS SUPPORT.  
VAKY

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
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**Concepts:** n/a  
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**Decaption Note:**  
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**Review Markings:**  
Sheryl P. Walter  
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